

TYLER LEHMAN ADAMS, PH.D.

Email: tyadams.334@gmail.com

■ PROFESSIONAL PROFILE

- Distinguished career academician with twenty-five (25) years professional experience in higher education teaching, research, and administration.
- Awarded a Fulbright Specialist Fellowship by the U.S. Department of State, Council on the International Exchange of Scholars (CIES); 2011-2014 active cycle.
- International experience in Europe, Latin America, Central Asia, Southeast Asia, and the Middle East.
- Obtained an endowed full professorship at the University of Louisiana in Spring 2007 based largely upon extensive global publishing record.
- Founding Editor of *The American Communication Journal* (1997-2000) and the *World Complexity Science Academy Journal* (2020-2023).
- Increased enrollment by 115% while Graduate Program Director at the University of Louisiana.
- Culturally-adaptive personality, with native expertise in English and a working knowledge of Spanish.
- Honorary Life Fellow of the World Complexity Science Academy (WCSA), the International Communication Association (ICA), and the Southern States Communication Association (SSCA).

■ FORMAL EDUCATION



Post-Doctoral Studies in Common Law as Visiting Scholar, with academic focus on free speech theory in the United Kingdom and United States, University of Oxford, Saint Benet's Hall, Oxford, UK, Spring 1997 to Summer 1997.



Doctor of Philosophy (Ph.D.) in Communication with cognate specialization in **Educational Leadership**, The Florida State University, College of Communication, Tallahassee, FL, USA, Fall 1992 to Spring 1995.

DISSERTATION: *Terror-rhetoric: An Historical-critical Account of Peruvian President Alberto Fujimori's Coercive and Rhetorical Responses to Shining Path's International Terrorism Campaign following the Suspension of Parliament, 1993.*



Master of Science (M.Sci.) in Communication with focus on **Communication Theory**, The Florida State University, College of Communication, Tallahassee, FL, USA, Fall 1990 to Summer 1992.

THESIS: *Feeding the Sound Bite: An Historical-critical, Content, and Grammatical Analysis of the Grand Old Political Action Committee's (GOPAC) Buzzword Lists via U.S. Congressman Newt Gingrich.*



Bachelor of Arts (B.A.) in Speech Communication, The University of Florida, College of Liberal Arts & Sciences, Gainesville, FL, USA, Fall 1986 to Spring 1990.

SENIOR PROJECT: *An Analysis of the U.S. Legislative Debate over Extra-Hemispheric Expansion in the Philippines.*

■ ACADEMIC & ADMINISTRATIVE POSITIONS

Dean and Full Professor of Media and Mass Communication, American University in the Emirates, Dubai, Fall 2019 to Fall 2020.

- Governed five major specialization sequences in media and mass communication:
 - Public Relations (English)
 - Public Relations (Arabic)
 - Radio and Television
 - Integrated Marketing Communication
 - International Relations
- Responsible for the smooth and effective teaching operations of the College.
- Managed the research publication and grant-securing agenda for twelve (12) active faculty.
- Delivery of the five-year strategic plan for the College, in line with institutional vision.
- Chair of the ACEJMC Accreditation Committee and responsible for the self-study by faculty.
- Editor of the University publication *The AUE Chronicle*.
- *Member*, Institutional Faculty Promotion Review Committee

Dean of the Center for Continuing Education and Lifelong Learning (CELEARN) and Full Professor of Communication, University of The Bahamas, Nassau, Fall 2018 to Spring 2019.

- Responsible for hiring, processing, and retention of all academic staff and faculty.
- Manages the effective delivery of online courses through “Open Learning Department” for University.
- Responsible for University’s “Academic Enhancement” remediation program.
- Oversees the development and operationalization of “Professional and Personal Development” courses.
- Developed certification programs in accounting, management, and executive leadership.
- Worked closely with the “art community” to bring art enrichment/immersion instruction to campus.
- Accountable for the delivery of a \$2 million portfolio.

Foreign Distinguished Visiting Professor of Communication, Monterrey Institute of Technology, Toluca Campus, Mexico, Department of Humanities and Education, Fall 2017 to Spring 2018.

Visiting Professor of Communication, Fayetteville State University, Fayetteville, NC, USA, Department of Communication, Languages, and Cultures, Fall 2016 to Summer 2017.

Professor of Mass Communication, Gulf University for Science and Technology (GUST); Mishref, Kuwait, Spring 2015 and Fall 2015.

Vice Dean of Academic Affairs and Full Professor of Communication, The University of Business & Technology (UBT), Jeddah College of Advertising, Jeddah, Saudi Arabia, Fall 2013 to Fall 2014.

- Responsible for hiring, processing, and retention of all academic staff/faculty.
- Supervised curriculum development and assessment monitoring.
- Developed global partnerships with other Top 200 institutions.
- Spearheaded local and international accreditation efforts.
- Developed training programs for area professional certificate initiatives.
- Managed student discipline, attendance, and grade-input data.
- Governed the University’s Rector’s Cup Debate Tournament.
- Chair of the Library Acquisitions Committee, responsible for increasing library holdings.

Richard D'Aquin Endowed Professor of Journalism and Communications, University of Louisiana; Lafayette, USA, Fall 2006 to Spring 2013.

- ➔ **Da Vinci Fellow of Communication Technology**, D'Annunzio University, College of Business Administration, Pescara, Italy, Fall 2012. *Sabbatical: research on nanotechnology in the European Union Theater.*
- ➔ **Visiting Fulbright Scholar**, Kazakhstan Institute of Management, Economics, and Strategic Research University (KIMEP University); Almaty, KZ, Fall 2011 to Spring 2012, presidentially appointed as **Interim Vice President of Academic Affairs**.
 - Managed a 3,700-student campus in Central Asia with the mission of providing English-based instruction to undergraduate and graduate programs.
 - Managed institutional attestation efforts with the Kazakhstan Ministry of Education,
 - Executive Chair of the Admission and Scholarship Committee.
 - Executive Chair of the Dean's Forum.
 - Member of the President's Cabinet, an advisory body consisting of (i) the VP for Academic Affairs, (ii) the VP for Administration and Finance, and (iii) the VP for Planning and Development.
- ➔ **Communication Graduate Program Director**, University of Louisiana; Lafayette, LA, USA, Spring 2005 to Spring 2011.
 - Boosted enrollment from approximately 25 students in 2004 to approximately 55 in 2010.
 - Played key role in preparing top students for best communication Ph.D. programs worldwide.
 - Designed and implemented SACS assessment standards and methods.
 - Disbursed \$170,000 annual teaching-associate budget; assigned stipends, tuition waivers.
 - Managed and supervised all teaching associates in basic course distributed instruction model.
- ➔ **Associate Professor of Communication**, University of Louisiana; Lafayette, LA, USA, Fall 2002 to Spring 2007; *promoted to Professor rank in June 2007.*
- ➔ **Assistant Professor of Communication**, University of Louisiana; Lafayette, LA, USA, Fall 1998 to Spring 2002; *promoted to Associate Professor rank and tenured June 2002.*

Assistant Professor of Communication, University of Arkansas; Monticello, AR, USA, Fall 1995 to Spring 1998.

- ➔ **McGee Fellow of Communication Technologies**, University of Iowa; Iowa City, IA, USA, Spring 1998.
- ➔ **Instructor of Speech Communication**, University of Arkansas; Monticello, AR, USA, Fall 1993 to Spring 1995; *completed doctoral dissertation in two academic years, while working full-time.*

Debate Team Coach, The Florida State University; Tallahassee, FL, USA, Fall 1990 to Spring 1993.

Corporate Public Relations Intern, The Jack Eckerd Corporation; Clearwater, FL, USA, August 1988 to May 1990. Worked in the executive offices of Eckerd Drugs at company headquarters in Clearwater.

■ COURSES TAUGHT

- Human Communication
- Business & Professional Communication
- Public Speaking
- Interpersonal Communication
- Small-group Communication
- Organizational Communication
- Qualitative Methods of Inquiry
- Quantitative Research Methods
- Media Strategies and Implementation Techniques
- Persuasion & Social Influence
- Mass Media & Society
- Internet Communication
- Interviewing Technique
- Website Design & Maintenance
- Principles of Public Relations
- Communication & Globalization
- Strategic Communication
- Integrated Marketing Communication
- Introduction to Social Media
- Classical Rhetoric
- Contemporary Rhetoric
- Communication Theories
- First Amendment Law & Policy
- Political Communication
- Argumentation & Debate
- Speechwriting
- Writing for Public Relations
- Advertising Strategies
- Graduate Research Colloquium

■ GRADUATE EDUCATION SUPERVISION

► *Master's Thesis Direction (all conducted at the University of Louisiana)*

- “‘They Are All Easy:’ Negotiation of the Female Identity in Telenovelas and U.S. Television Series,” C. Hernandez-Mendez, Summer 2009.
- “Resource Mobilization Theory and New Media: Applying Social Movement Theory to the Online Communication Functions of NGOs and Activist Organizations,” L. Logan, Spring 2009.
- “From Communication to Collaboration, and Capturing Markets,” E. Onukwube, Fall 2009.
- “Being Robbed with Your Consent: A Rhetorical Analysis of the Cybercriminal Persuasive Techniques of Nigerian 419 Scam E-mails,” F. Kperogi, Spring 2006.
- “A Postmodern Rhetorical Situational Comparison of Two Presidential Public Advocacy Speeches for the Reform of Social Security,” C. Rimmer, Fall 2005.
- “Charisma, Communication, and the Cajun Queen Bee: A Rhetorical Analysis of Louisiana Governor Kathleen Babineaux Blanco’s Speeches,” A. Broussard, Fall 2004.
- “Digital Paradigm: The Impact of MP3 on the Recording Industry,” L. Winder, Summer 2003.

■ AWARDS AND HONORS

- **CIES Fulbright Senior Specialist’s Award**, U.S. Department of State, 2011-2014.
- **ITESM Rector’s Award for Contributions to the Communication Discipline**, Instituto Tecnológico y de Estudios Superiores de Monterrey; Mexico City, Mexico, Summer 2006.
- **Outstanding University Academic Advisor**, University of Louisiana, USA, 2005-2006.
- **Outstanding Contributions to Sigma Gamma Mu Award**, University of Louisiana, USA, Student Honorary, in recognition of raising \$3,000 in scholarship funds, Spring 2002.
- **2000 SSCA Outreach Award**, Southern States Communication Association, for contributions to association’s Web site design, Awarded in Nashville, TN, USA, Spring 2000.

- **1998 ACA Outstanding Contributions to Communication Technologies Award**, American Communication Association, for developing *The American Communication Journal*, Awarded in Washington, D.C., USA, Spring 1998.
- **1990 Marshall M. Criser UF Presidential Award** for Outstanding Contributions to the University of Florida, USA, for excellence in competitive debate, Spring 1990.
- **Phi Kappa Phi** international academic honorary, Spring 1990.
- **DePauw University National Undergraduate Scholar**, for competitive paper titled “Patriot vs. Patriot: An Analysis of the U.S. Legislative Debate over Extra-Hemispheric Expansion in the Philippines, 1898-1904,” Greencastle, IN, USA, Spring 1989.
- **Top Corporate Management Intern**, Eckerd Pharmaceuticals Internship Program with the University of Florida, Awarded at Corporate Meeting in Clearwater, FL, USA, Summer 1988.

■ SCHOLARLY CONTRIBUTIONS

► *Academic Press Books*

- *The Society of Technological Evolution*, with G. Portolese, Brazil: Institutio Memoria Publishing, 2018, 237 pp.
- *Communication Shock: The Rhetoric of New Technology*, with S. A. Smith, Newcastle-upon-Tyne: Cambridge Scholars Press, 2015, 210 pp.
- *The Foundations of Nanotechnology*, Lima, Peru: University of San Martin de Porres Press, 2013, 265 pp. [In Spanish.]
- *Electronic Tribes: The Virtual Worlds of Geeks, Gamers, Shamans, and Scammers*, with S. A. Smith (Eds.), Austin: University of Texas Press, 2008, 328 pp.

► *Textbooks*

- *The Public Speaking Project*, with L. Schreiber, Millersville, PA: www.publicspeakingproject.org as free textbook resource supported by State of Pennsylvania Educational Grant. Second Edition, 2016.
- *Competent Communication at Work: Strategies and Standards for Success*, with Irwin, Hopkins, and Payne, Dubuque, IA: Kendall-Hunt Publishers, 362 pp. First edition, 2009.
- *Internet Effectively: A Beginner’s Guide to the World Wide Web*, with S. Scollard, Boston: Pearson, Addison-Wesley Computer Publishers, 2006, 522 pp. [Translated into Russian, 2008.]
- *The Internet: Effective Online Communication*, with N. Clark, Dallas: Harcourt, 2001, 368 pp. First Edition.

► *Book Chapters*

- “An Historical Review of the Innovation of Our Age,” with E. Ferrone and S. Petroccia in *Sociologie del Mutamento* edited by D. Salzano, I. S. Germano, and F. Ferzetti, Bologna, Italy: Società Editrice Esculapio: Bologna, Italy, 2017, pp. 363-373.
- “The History of Artificial Intelligence Development: Understanding the Logical Linguistics and Information Structure within the Computer-mediated Communication Context,” in Sara Petroccia’s (Ed.) *Between Global and Local: Cultural Changes*, Bologna, Italy: Società Editrice Esculapio: 2017, pp. 201-223.
- “Considering the case of Central Asia: The Political Uses of Social Media in Kazakhstan,” with J. Couper and A. Nurumbov in M. Prosser and C. Lang’s (Eds.) *Social Media in Asia*, Portland, OR: Dignity Press: 2012, pp. 122-129.

- “A Tribe by Any Other Name...” with S. A. Smith, in T. L. Adams and S. A. Smith’s (Eds.), *Electronic Tribes: The Implications of Internet Communication*, Austin: University of Texas Press: 2008.
- “Wireless Telephony,” with P. Auter, in A. Grant and J. Meadows’s (Eds.), *Communication Technology Update*, Burlington: Focal Press: 2004, pp. 337-346.
- “Embracing the Machine: Quilt and Quilting as Community-building Architecture,” with A. Wood, in B. Ebo’s (Ed.), *The Cyberspace Ghetto: Race, Class, Gender, and Marginalization in Cyberspace*, Westport: Praeger/Greenwood Press: 1999, pp. 219-233.

► **Peer-Reviewed Journal Articles**

- “The Forgotten Few: Can Trust, Knowledge, and Efficacy Empower the Network-Disenchanted and Abate the Digital Divide,” with S. Muralidharan and A. Pitasi in *The Central European Political Science Review*, Vol. 21, Iss. 79, Spring 2020, 111-128.
- “Civilization and Globalization,” with S. Petrocchia in *The Central European Political Science Review*, Vol. 20, Iss. 76, Summer 2019, 41-62.
- “The Internet of Things in the Turbulent Convergence of Our Times,” with F. Kperogi and A. Pitasi in *The Central European Political Science Review*, Vol. 20, No. 76, Summer 2019, 63-92.
- “The Horizontal Constitutions,” with A. Pitasi, N.B. Ladavac, and E. Taricani in *Review of Criminology, Victimology, and Security*, 12.3, 2018, 36-46.
- “The Technological Convergence Innovation,” with E. Taricani and A. Pitasi in *International Review of Sociology*, October, 2018, 1-16.
- “Extending Simons’ Theory on Coercion in Communication: The Philosophical Value Bases of Nonviolent and Violent Rhetorical Strategy,” *Nuovo Atlantide*, 10.3, 2012, 120-128.
- “Vote Red, Vote Green: An Exercise in Groupthink,” *Florida Communication Journal*, 33.1, 2005, 15-22.
- “Megamedia, Intramedia, and the Digital Metamorphosis: Slideshow Presentations Offered to the Academic Community,” *American Communication Journal*, 7.1, 2004, <http://ac-journal.org/>
- “Tiny Tech and Postmodern Thought: The Coming Global Nanotechnology Revolution,” *Business Research Yearbook*, 11, 2004, pp. 855-859.
- “The Professor as Educator: A Tribute Essay for Donald E. Williams of the University of Florida,” *American Communication Journal*, 3.2, 2000, <http://ac-journal.org/>
- “Making Sense of the 1994 Right-wing Revolution in the United States: How the Christian Right, the Grand Old Political Action Committee (GOPAC), and Talk Radio Collaborated,” with A. Wood, *Speaker and Gavel*, 34, 1997, pp. 51-63.
- “Follow the Yellow Brick Road: Using Diffusion of Innovations Theory to Enrich Virtual Organizations in Cyberspace,” *Southern Communication Journal*, 62, 1997, pp. 133-148.
- “The Emerging Role of the World Wide Web in Forensics: On Computer-mediated Research and Community Development,” with A. Wood, *The Forensic*, 81, 1996, pp. 21-35.
- “The Terror-rhetoric Genre: Exploring Aristotelian Foundations for Violence as a Persuasive Text,” with M. Young, *Journal of Communication Studies*, 13, 1994, pp. 4-26.
- “Empowerment as Semantic Strategy in the 1992 Presidential Elections: The Bush Campaign Targets Minority Constituencies,” with M. Eidenmuller, *Spectrum*, 3, 1992, pp. 17-24.

► **Essays and Popular Monographs**

- “How Nanotechnology Will Revolutionize Media and Society,” *Media XXI*, June 2005, pp. 84-85.
- “Expanding Curriculum Offerings and Providing Students Options following Graduation via the Corporate Communication Focus,” *Journal of Communication Studies*, 16, 1998, pp. 1-5.
- “Opening Remarks of the *American Communication Journal*: Relaying a Discipline in Transition,” *American Communication Journal*, 1.1, 1997, <http://ac-journal.org/>
- “LEXIS/NEXIS, the Tarbaby,” *The Southern Journal of Forensics*, 1.3, 1996, pp. 200-205.

- “The ‘Unfair Burden’ Presented by Database Access Deficiency: Concerning LEXIS/NEXIS and Forensics Research,” *The Forensic*, 81, 1996, pp. 39-45.

► **Book and Software Reviews**

- “Book Review of *The Social Media Sales Revolution*,” by L. Chase and K. Knebl in *Journal of Social Media in Society*, 2.1, 2013, pp. 145-148.
- “Book Review of *Understanding Nanotechnology*” by the Editors of Scientific American, *Journal of Media Economics*, 18.2, 2005, pp. 161-165.
- “Book Review of *Human Communication on the Internet*,” by L. Shedletsky and J. Aitken, *The Journal of Intercultural Communication*, 7, 2004, pp. 87-90.
- “Book Review of *The Plugged-in Parent: What You Should Know about Kids and Computers*,” by S. Bennett, *Journal of Family Communication*, 2, 2002, pp. 105-108.
- “Book Review of *Electronic Communication across the Curriculum*,” by D. Reiss, D. Selfe, and A. Young, *Communication Education*, 48, 1999, pp. 264-267.
- “Benchmark Test of Pinnacle Systems’ mirroVIDEO DC50 non-linear editing system,” with G Poister, in *Professional Video Review*, 3.4, 1999, pp. 10, 12-13.
- “Book Review of *The Road Ahead*,” by B. Gates, *Southern Communication Journal*, 62, 1997, pp. 163-165.

► **Ancillary Materials**

- Four question banks for four unique communication texts, 2007, 2006, 2005 and 2003.
- *Communication in the Professions*, Southlake, TX: Fountainhead Press, 2005, pp. 1-39.
- *Communication: Hits on the Web*, 2004 Edition, New York: Wadsworth, 2004, pp. 71-99.

► **Invited Research Presentations**

- “Communication Shock! Spintronics Evolves in Microchip Development,” keynote address presented to the Executive Assembly of the World Complexity Science Academy at the EuroParliament Forum in **Rome, Italy**. November 14, 2018.
- “Communication Shock! Spintronics Evolves in Microchip Development,” presented to the academic community at University of The Bahamas, **Nassau, The Bahamas**. October 26, 2018.
- “Communication Shock! Spintronics Evolves in Microchip Development,” presented to the faculty and students of Habib University, **Karachi, Pakistan**. April 15, 2018.
- “Considering the Mass Communications Revolution: Nanotechnology Takes Center Stage,” presented to the faculty of Monterrey Tec Institute, **Toluca, Mexico**. October 12, 2017.
- “The North-South Gap in Technology,” College of Communication, Universidad de Antioquia Distinguished Speaker in **Medellin, Colombia**. December 16, 2016.
- “The Second Coming: Nanotechnology and the IT Sector,” Alumni Workgroup, La Sabana University Keynote Address in **Bogota, Colombia**. June 12, 2015.
- “Investing in the Nanotechnology Sector: The Coming ‘New’ Dot-com Boom?” Keynote presentation to the Business Community in **Naples, Italy** at the EU’s AURUM Forum. December 21, 2012.
- “Building a Vision for the Elliott School of Communication,” Elliott School, Wichita State University, **Wichita, KS USA**. January 26, 2012.
- “Newt Gingrich and the Politics of Neoconservatism,” Department of Communication, Southeastern Missouri State University, **Grand Girardeau, MO USA**. January 20, 2012.
- “Exploring Intercultural Communication in Kazakhstan,” Kazakh-German University, **Almaty, Kazakhstan**. December 8, 2011.
- “The Role of Sputnik in the Development of the Internet,” Keynote Speaker, 2011 KIMEP International Research Conference (KIRC), **Almaty, Kazakhstan**. April 2011.
- “Nanotechnology and the Communication Discipline,” University of Ontario, Institute of Technology, **Oshawa, Ontario, Canada**. November 4, 2010.

- “Online Publication and the Communication Discipline,” Arkansas Tech University, **Russellville, AR USA**. October 18, 2010.
- “Communication Shock! The Acceleration of Everything,” University of San Martin de Porres, **Lima, Peru**. Dec. 1, 2007.
- “SPIKE! When All Things Accelerate,” Georgia State University Communication PROSEMINAR, **Atlanta, GA USA**. April 10, 2007.
- “Response to Technology Keynote Address by SMU Professor Rita Kirk: ‘Brave New World, Brave New Media,’” Congress of the Americas, **Lima, Peru**. Aug. 3, 2006.
- “Nanotechnology and Public Relations,” University of Florida College of Journalism and Communications, **Gainesville, FL USA**. March 10, 2005.
- “The New Digitalscape,” Computing Science Faculty, Dartmouth College, **Hanover, NH USA**. Sept. 25, 1998.
- “The Future of Computer-mediated Communication,” University of Arkansas, **Fayetteville, AR USA**. July 25, 1996.
- “Compressed Interactive Video,” at the Peruvian National Congress, **Lima, Peru**. June 10, 1995.

► **Conference Paper Presentations** – Over 75 papers presented. List available upon request.

■ GRANT FUNDING AWARDED

Scientific Equipment Grant Request to Upgrade Wharton PC Laboratory, University of Louisiana Scientific Equipment Grant Fund, with M. Maher and P. Auter, Nov. 2003; **\$38,206** awarded to purchase 18 new Dell computers and networking equipment.

A Student Technology Enhancement Program (STEP) Request to Upgrade Software and Hardware in 107 Burke-Hawthorne (Macintosh) and 213 V. L. Wharton (PC) Computer Laboratories, University of Louisiana STEP Council, April 2001; **\$40,599** awarded.

A Student Technology Enhancement Program (STEP) Request to Upgrade the Griffin Multimedia Auditorium, University of Louisiana STEP Council, Nov. 1999; **\$23,650** awarded.

State of Arkansas Compressed Interactive Video Suite Request for VTEL System, University of Arkansas at Monticello, August 1997. **\$210,500** awarded.

■ PROFESSIONAL AFFILIATIONS

- American Civil Liberties Union (ACLU)
- Association for Education in Journalism and Mass Communication (AEJMC)
- National Communication Association (NCA)
- Southern States Communication Association (SSCA) –**LIFE MEMBER**
- American Communication Association (ACA)
- International Communication Association (ICA) –**LIFE MEMBER**
- World Complexity Science Academy (WCSA), Senior Fellow and **HONORARY LIFE MEMBER**
- World Communication Association (WCA)
- Global Listening Center (GLC), Executive Board Member

■ PROFESSIONAL DEVELOPMENT

Applying the Quality Matters Rubric (APPQMR), Maryland USA's *Online Quality Matters* in Online Teaching, online course, January 2013. One-month course to improve course delivery for online educators.

New Media and the Warfighter Workgroup / Think-Tank, *The United States Army War College*, Carlisle, PA, USA, January 2008. Consultant to the U.S. Department of Defense.

Nanotechnology Business Conference, *NanoBusiness Alliance*, New York, NY, USA, May 2004.

Maguire Energy Institute's Education Initiative, *Southern Methodist University's Cox Graduate School of Business*, Dallas, TX, USA, June 1999.

GrantsLink Telecommunications Grant Writing Workshop, *BellSouth*, Little Rock, AR, USA, May 1995.

■ SERVICE RECORD

► Service to the Discipline

- *Secretary General*, 2008 Congress of the Americas II, Mexico City, for the International Communication Association and the Monterrey Institute of Technology.
- *Project Director*, American Communication Association's (ACA) "Open Knowledge Textbook Project," from 2006 to 2009.
- *President*, American Communication Association (ACA), 2005 to 2006.
- *Secretary General* of the 2006 Congress of the Americas I, held in Lima, Peru on the behalf of the International Communication Association and La Universidad San Martin de Porres (USMP).
- *Webmaster*, American Communication Association, 1998 to 2005.
- *Founding Editor*, *American Communication Journal*, 1997 to 2000.
- *Member*, American Communication Association, Board of Directors, 1996 to 2009.
- *Webmaster*, Southern States Communication Association (SSCA), 1995 to 1998.
- *Associate Editor*:
 - *Vittimology, Criminology, and Security Journal*, 2017-present
 - *Applied Sociological Theory*, 2017-present
 - *Journal of Social Media Communication*, 2011-present
 - *Communication Law Review*, 2005-present
 - *Quarterly Journal of Speech*, 1998 to 2001
 - *Louisiana Communication Journal*, 1999 to 2002

► Service to the University

- *Director*, Rector's Cup Debate Tournament Director, University of Business & Technology, Jeddah, Saudi Arabia, 2014.
- *Executive Chair*, Academic Council, KIMEP University, 2011-2012.
- *Executive Chair*, Admission and Scholarship Committee, KIMEP University, 2011-2012.
- *Member*, President's Cabinet, KIMEP University, 2011-2012.

- *Member*, Committee on Distance Learning Initiatives, University of Louisiana, 2004 to 2011.
- *Member*, Instructional Grants Committee, University of Louisiana, 2003 to 2013.
- *Member*, Curriculum Revision Committee, University of Louisiana, 1999 to 2000.
- *Member*, Teaching, Learning, and Technology Roundtable, University of Louisiana, 1999 to 2006.
- *Member*, Undergraduate Curriculum Committee, University of Louisiana, 1999 to 2000.
- *Member*, Committee on Distance Learning and Compressed Interactive Video Systems, University of Arkansas, Monticello, 1995-1998.

► **Service to the College/Department**

- *Member*, Departmental Marketing Committee, Fayetteville State University, Department of Communication, Languages, and Cultures, Fall 2016 to Spring 2017.
- *Newsroom Coordinator*, for the SCRIPT Conference held at Gulf University for Science and Technology, Spring 2015.
- *Chair*, College of Social Sciences Faculty Development Committee, KIMEP University, Spring 2012.
- *Chair*, Library Committee, University of Louisiana, Department of Communication, 2006 to 2011.
- *Webmaster*, University of Louisiana, Department of Communication, 1998 to 2011.
- *Chair*, Communication Graduate Faculty, University of Louisiana, Department of Communication, 2006 to 2011. (*Member*, Communication Graduate Faculty, 2006 to 2013.)